

COUNCIL GOALS WITH SHEPHERDING TASKS - 2017

DATED 08-02-17

Page 1	GOAL: Provide for the effective governance of the City of Yachats			
	OBJECTIVES	TEAM ASSIGNED	SHEPHERD	PROGRESS
1	City management of State Park facilities: Yachats State Park, Smelt Sands, Yachats Ocean Road, 804 Trail		J Tooke	
2	Appropriate uses for Visitor Amenities Funds (public arts/facilities/marketing)		G Stanley	
3	Housing development for all levels; incentives	Glenn/Stanley	M Glenn	
4	Diversify revenue opportunities: grant writing, utility fees, franchise fees, street fees. Coord w/Finance Com		J Tooke	
5	Continue development of emergency planning and resilience preparedness		M Glenn	
6	Communicating programs/activities/policies/topics/processes to citizens		M Glenn	
7	Library Commission strategic plan, including operations/location/funding/bequest		B Frye	2-2 Committee meeting to develop plan for remodeling and moving Library
	GOAL: Improve administrative processes to maintain and surpass previous high standards			
8	Database and IT capabilities development		G Scott	
9	Develop/implement satisfaction survey		G Scott	
10	Marketing committee leadership		G Stanley	
	GOAL: Improve City infrastructure			
11	Increase parking in core business area		B Frye	

Page 2	OBJECTIVES	TEAM ASSIGNED	SHEPHERD	PROGRESS
12	South Reservoir project - construction oversight		J Tooke	Construction ongoing
13	Work with County to complete upgrade and repairs to Ocean View Drive and 804 Trail South		G Stanley	
14	South Gate creation and placement (city limits)		B Frye	Funded - need placement and design
<i>Provide/facilitate opportunities for self-growth, education and participation in programs/projects to enhance quality of life</i>				
15	Health care services program for Yachats		B Frye	
16	Transportation options south to Florence		B Frye	
17	Formula business models ordinance		B Frye	
18	Visual appeal of City; remove "blight"; facilitate the public display of art, especially kinetic		M Glenn	
19	Vacation rentals issue	All council	G Stanley	Changes proposed, second vote 09-13
<i>Foster "Seventh Generation" thinking</i>				
20	Encourage alternative energy projects Explore EIP wind energy project		G Scott	
21	Raw water storage long-term development		J Tooke	
22	Dark Sky Community certification		G Scott	
23	Wastewater bio-solids: work with other governments on more effective uses		J Tooke	
24	Banking services for the community		M Glenn	

STANLEY: 2, 10, 13, 19; SCOTT: 8, 9, 20, 22; FRYE: 7, 11, 14, 15, 16, 17; GLENN: 3, 5, 6, 18, 24; TOOKE: 1, 4, 12, 21, 23

