

2017 Cape Perpetua Visitor Survey

1. How many times have you visited the Cape Perpetua area before today? (**Circle ONE letter**)
 - A. This is my first visit
 - B. 1-10
 - C. 10-25
 - D. 26-50
 - E. 50+

2. When you visit the Cape Perpetua area, what is the **primary** activity you participate in? (**Circle ONE letter**)
 - A. Fishing
 - B. Water recreation (e.g., surfing, scuba, etc.)
 - C. Beach recreation (e.g., tide pooling, walking, etc.)
 - D. Wildlife viewing (e.g., birds, whales, sea lions, etc.)
 - E. Other (write response) _____

3. In what ways do you currently obtain information about ocean related issues? (**Check ALL THAT APPLY**)

<input type="checkbox"/> A. Newspaper <input type="checkbox"/> B. Magazine <input type="checkbox"/> C. Other print media <input type="checkbox"/> D. Family / friends <input type="checkbox"/> E. Science education <input type="checkbox"/> F. Radio	<input type="checkbox"/> G. Internet <input type="checkbox"/> H. Social media <input type="checkbox"/> I. Television <input type="checkbox"/> J. Other (write response) _____ <input type="checkbox"/> K. I have not sought information on this topic
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4. From the list in Question 3 (above), please **write the letter of ONE source** from which you would **prefer** to obtain information about ocean related issues.
Letter for source _____

5. From the list in Question 3 (above), please **write the letter of ONE source** which you found most valuable in deciding to visit the Cape Perpetua area.
Letter for source _____

6. Is your level of physical activity at Cape Perpetua more than, less than, or about the same as your level of physical activity in your day-to-day life? (**Check ONE**)
 - ☐ My physical activity is MORE at Cape Perpetua than my daily life.
 - ☐ My physical activity is LESS at Cape Perpetua than my daily life.
 - ☐ My physical activity is ABOUT THE SAME at Cape Perpetua as it is in my daily life.

7. Did your visit to Cape Perpetua result in any of the health benefits listed below in Q-8? (**Circle ONE**)
 - A. YES (Go to next question)
 - B. NO (Go to Q-9)

8. To what degree did this Cape Perpetua visit result in the following health benefits for you? (**Circle one number for EACH**)

	1	2	3	4	5
A. Reducing your stress.	1	2	3	4	5
B. Improving your level of physical fitness.	1	2	3	4	5
C. Improving your physical health.	1	2	3	4	5
D. Improving your mental health.	1	2	3	4	5
E. Reducing your anxiety.	1	2	3	4	5

9. Have you ever visited a marine reserve in Oregon? (**Check ONE**)

☐ No
 ☐ Yes
 ☐ Unsure

10. To what extent do you disagree or agree with each of the following statements? **(Circle one number for EACH)**

	Strongly Disagree	Disagree	Neither	Agree	Strongly Agree
The needs of humans are more important than those of marine areas.	1	2	3	4	5
The primary value of marine areas is to provide benefits for humans.	1	2	3	4	5
Marine areas exist primarily to be used by humans.	1	2	3	4	5
Marine areas should be protected for their own sake rather than to simply meet the needs of humans.	1	2	3	4	5
Marine areas have value whether humans are present or not.	1	2	3	4	5
I would be offended or upset if there were more limits on human use of marine areas.	1	2	3	4	5
Marine areas should have rights similar to the rights of humans.	1	2	3	4	5
I object to fishing, harvesting, or collecting species from marine areas because it violates the rights of these species.	1	2	3	4	5
The economic values that marine areas provide for humans are more important than the rights of species in these marine areas.	1	2	3	4	5
It is important to take care of marine areas for the future.	1	2	3	4	5
It is important that healthy marine areas exist.	1	2	3	4	5
It is important that future generations can enjoy marine areas.	1	2	3	4	5

11. Were you aware that Cape Perpetua is a Marine Reserve? **(Check ONE)**

☐ No ☐ Yes

12. How well informed do you feel about the topic of marine reserves in Oregon? **(Check ONE)**

☐ Not Informed ☐ Slightly Informed ☐ Moderately Informed ☐ Extremely Informed

13. How knowledgeable do you feel about the topic of marine reserves in Oregon? **(Check ONE)**

☐ Not Knowledgeable ☐ Slightly Knowledgeable ☐ Moderately Knowledgeable ☐ Extremely Knowledgeable

14. Including yourself, how many people are visiting Cape Perpetua with you? **(Write ONE number for each)**

A. _____ Adults (18-64) B. _____ Youth (0-17) C. _____ Seniors (65+)

15. Is your group staying overnight on the Oregon coast during this trip? **(Circle ONE)**

A. YES (Go to next question) B. NO (Go to Q-19)

16. Which town(s) are you staying in? (Check **ALL THAT APPLY**)

- ☐ A. Lincoln City
☐ B. Depoe Bay
☐ C. Newport
☐ D. Waldport

- ☐ G. Yachats
☐ H. Florence
☐ I. Reedsport
☐ J. Other (write response) _____

17. How many nights will your group stay on the coast on this trip? (Write the number) _____ night(s)

18. Will your group spend money on the following items during your current trip to the Cape Perpetua area? (Please circle the correct letter and estimate the amount your entire group will spend.)

		Estimated dollar amount spent
Grocery store purchases?	A. No B. Yes	\$ _____
Lodging?	A. No B. Yes	\$ _____
Restaurant dining?	A. No B. Yes	\$ _____
Fuel for a car or boat?	A. No B. Yes	\$ _____
Fees and licenses (day use, fishing, parking, etc.)?	A. No B. Yes	\$ _____
Items at a retail store (souvenirs, clothing, etc.)?	A. No B. Yes	\$ _____
Recreational gear rentals (kayak, bikes, surfboard, etc.)?	A. No B. Yes	\$ _____

19. Did you visit Yachats during your trip to the coast?

- A. YES (Go to next question) B. NO (Go to Q-22)

20. How satisfied or dissatisfied were you with your visit to Yachats? (check **ONE**)

- ☐ Strongly Dissatisfied ☐ Slightly Dissatisfied ☐ Neither Dissatisfied nor Satisfied ☐ Slightly Satisfied ☐ Extremely Satisfied

21. What could have improved your visit to Yachats? Please write your answer below. (Skip to Q23)

22. What could the community of Yachats do to convince you to stop next time? Please write your answer below.

23. Please list your state or country of residence and zip code (if available) below:

- A. STATE/COUNTRY _____ B. ZIP CODE _____

24. What is your age? _____ years

25. What is your gender? A. Male B. Female C. Non-binary

26. What is the **highest** level of education that you have achieved? (check **ONE**)

- ☐ Less than high school diploma ☐ 4-year college degree (e.g., bachelor's degree)
☐ High school diploma or GED ☐ Advanced degree beyond 4-year degree
☐ 2-year associates degree or trade school (e.g., masters, Ph.D., medical doctor, law degree)

27. Is there anything else you would like to tell us about your visit to the Cape Perpetua area? Please use this space for your comments. We appreciate your cooperation.

ADMINISTRATIVE USE ONLY

1. ID No. _____
2. Date _____
3. Time _____
4. Sampling Location: _____