

# Transient Occupancy Rate Comparison on the Oregon Coast

City of Yachats (9.0% City; 1.8% County)	10.8%
Outside Yachats City Limits, but within our zip code	11.8%
Seaside	11.8%
Cannon Beach	9.8%
Lincoln City	11.3%
Newport	11.3%
Florence	10.8%
Bandon	7.8%

Our 2018 revenue projection for TOT shows anticipated revenue of \$1,037,658

A .5% increase in our TOT would generate an additional \$ 57,658 in revenue

A 1.0% increase in our TOT would generate an additional \$ 115,295 in revenue

A 1.0% rate increase would put us on a par with the TOT charged for Yachats area lodging that is outside our city limits, and just slightly higher than Newport or Florence.

9/12/2018