

 **PROCLAMATION** 

ASK DAY - JUNE 21, 2014

**WHEREAS**, the epidemic of gun violence is plaguing our nation's children and claiming nine children and teen lives a day; and

**WHEREAS**, over one third of American homes with children have guns, many kept unlocked and loaded, and children in the United States are more likely to die of gun violence than from all natural causes combined; and

**WHEREAS**, the ASK (Asking Saves Kids) Campaign urges parents to ASK their neighbors, friends, and relatives if there is a gun in their home before sending a child over to play; and

**WHEREAS**, through a national public health campaign, the hope is that ASKing will become part of good parenting vernacular; offering a real solution that all Americans can adopt to help protect families and children and that works immediately to save lives; and

**WHEREAS**, the power of the ASK Campaign is its inclusion of all individuals concerned with the welfare of children, including gun owners, and makes the solution to gun violence a discussion about public safety and good parenting;

**BE IT RESOLVED**, that the City of Yachats of therefore does hereby proclaim June 21, 2014 as "ASK Day" and calls upon the people of Yachats to recognize this special observance with the appropriate ceremonies and activities.

DATED this 12th day of June 2014.

Attest:

\_\_\_\_\_  
Ronald L Brean, Mayor

\_\_\_\_\_  
Nancy Batchelder, City Recorder

## **ASK WEB COPY**

### **Short Version**

In America, one out of three homes with children has a gun, many kept unlocked or loaded. Every year thousands of kids are killed and injured as a result.

Parents ask all sorts of questions before their children visit other homes. The Asking Saves Kids (ASK) Campaign encourages parents to add one more question to this conversation: "Is there an unlocked gun in your house?" It's a simple question, but it has the power to save a child's life.

The ASK Campaign was created in collaboration with the American Academy of Pediatrics. Across the country, it has successfully inspired an estimated 19 million households to ask if there are guns where their children play.

June 21st is National ASK Day. Held annually on the first day of summer, a season when children spend more time in other homes, ASK Day reminds parents about the importance of ASKing if there is an unlocked gun where their children play. This ASK Day, pledge to ASK at [www.askingsaveskids.org](http://www.askingsaveskids.org). You can also learn about more ways to get involved, and how you can spread the ASK message, both on ASK Day and year-round.

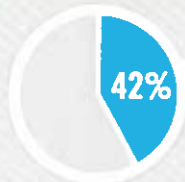
# One question could save your child's life



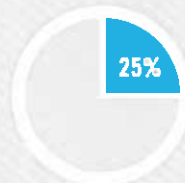
**ASK**  
ASKINGSAVESKIDS

**The reality:**  
Children often have easy access to guns in the home

**1 in 3** homes with children in America have guns, many unlocked or loaded.<sup>1</sup>



percent of parents with guns keep at least one unlocked.<sup>2</sup>



percent of parents with guns keep at least one loaded.<sup>2</sup>

**3 in 4**

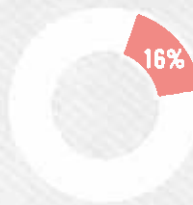


children ages 5-14 know where firearms are kept in the home.<sup>3</sup>



**The problem:**  
Easy access to guns can lead to tragic consequences for children

**9** children and teens are shot every day in gun accidents. That's over 3,000 youth every year.<sup>5</sup>



of firearm related deaths of children under 15 are unintentional shootings.<sup>4</sup>

Guns are the **2nd** leading cause of death among children and teens.<sup>4</sup>



**18,000+** youth are injured or killed each year due to gun violence.<sup>4,5</sup>

**The solution:**  
ASK, "Is there an unlocked gun in your house?" before your child plays at another home

**93%** of parents, including parents who choose to own guns, would be comfortable with being asked about a gun in their home.<sup>6</sup>

**19 Million** parents have already begun ASKING this life-saving question!<sup>6</sup>

**Pledge to ASK!**



Johnson R, Coyne-Rossy T, Runyon C. *Firearm Ownership and Storage Practices in U.S. Households, 1992-2002: A Systematic Review*. JPM 2004, 17:2 173-182.  
<sup>1</sup>National Survey commissioned by PNL, Inc. Conducted online Dec 1-7, 2011. Survey size: 1,814 parents with children between the ages of 5-16. Margin of error is +/- 3.1%.  
<sup>2</sup>Survey # 1009 - *National Misconceptions About Children and Firearms*. APMM 2008, 140:8 942-947.  
<sup>3</sup>Most recent 8 years of data retrieved from CDC, NCHS, WISQARS [online]. (cited 2014 Apr 4). <http://www.cdc.gov/wisqars/about/about.html>.  
<sup>4</sup>Most recent 8 years of data retrieved from CDC, NCHS, WISQARS [online]. (cited 2014 Apr 4). <http://www.cdc.gov/wisqars/about/about.html>.  
<sup>5</sup>National Survey commissioned by PNL, Inc. Conducted Jan 24-Feb 4, 2008. Survey size: 900 parents with children between the ages of 5-14. Margin of error is +/- 4.2%.