

COUNCIL SHEPHERDING GOALS - 2017

DATED 01-12-17

Page 1	GOAL: Provide for the effective governance of the City of Yachats			
	OBJECTIVES	TEAM ASSIGNED	SHEPHERD	PROGRESS
1	City management of State Park facilities: Yachats State Park, Smelt Sands, Yachats Ocean Road, 804 Trail		J Tooke	May/June 2016, Mayor Brean discussed with State Parks Regional Director
2	Appropriate uses for Visitor Amenities Funds (public arts/facilities/marketing)		G Stanley	Agreed to pay Visitors Center \$20,000 to fund Events Director position
3	Housing development for all levels; incentives	Glenn/Stanley	M Glenn	Comp Plan Goals J and K
4	Diversify revenue opportunities: grant writing, utility fees, franchise fees, street fees. Coord w/Finance Com		J Tooke	June 2016, Brean suggested part of water and sewer fees go to streets fund
5	Continue development of emergency planning and resilience preparedness		M Glenn	May/June 2016, worked with EP on quake/tsunami drill 6/10
6	Communicating programs/activities/policies/topics/processes to citizens		M Glenn	
7	Library Commission strategic plan, including operations/location/funding/bequest		B Frye	Commission meeting more often than just quarterly
	GOAL: Improve administrative processes to maintain and surpass previous high standards			
8	Database and IT capabilities development		G Scott	Ongoing data integration
9	Develop/implement satisfaction survey		G Scott	Prepared for January distribution
10	Marketing committee leadership		G Stanley	Currently working on 50/100 anniversary
	GOAL: Improve City infrastructure			
11	Increase parking in core business area		B Frye	May 2016, need adjoining lot access

Page 2	OBJECTIVES	TEAM ASSIGNED	SHEPHERD	PROGRESS
12	South Reservoir project - construction oversight		J Tooke	Property purchased 12/31/16
13	Work with County to complete upgrade and repairs to Ocean View Drive and 804 Trail South		G Stanley	June 2016, Brean talked with State & County; archaeologist
14	South Gate creation and placement (city limits)		B Frye	Funding postponed, but could still be looking at placement and design
	<i>Provide/facilitate opportunities for self-growth, education and participation in programs/projects to enhance quality of life</i>			
15	Health care services program for Yachats		B Frye	Sept. 2016, working with LCHC
16	Transportation options south to Florence		B Frye	Transit meeting Jan. 11, 2017
17	Formula business models ordinance		B Frye	Dec. 2016, referred to Council
18	Visual appeal of City; remove "blight"; facilitate the public display of art, especially kinetic		M Glenn	Planters/Portia statue obtained
19	Vacation rentals issue	All council	G Stanley	Multiple discussions, map made
	<i>Foster "Seventh Generation" thinking</i>			
20	Encourage alternative energy projects		G Scott	June 2016, Brean met with PUD re: EIP;
	Explore EIP wind energy project			preliminary plans reviewed
21	Raw water storage long-term development		J Tooke	Sept. 2016, IFA/Water Source met with
22	Dark Sky Community certification		G Scott	Referred from Planning Comm Dec. 2016
23	Wastewater bio-solids: work with other governments on more effective uses		J Tooke	Brean met with mayors from other cities
24	Banking services for the community		M Glenn	Dec. 2016 meeting with OCWCOG group

STANLEY: 2, 10, 13, 19; SCOTT: 8, 9, 20, 22; FRYE: 7, 11, 14, 15, 16, 17; GLENN: 3, 5, 6, 18, 24; TOOKE: 1, 4, 12, 21, 23