

COUNCIL GOALS WITH SHEPHERDING TASKS - 2017

DATED 06-01-17

Page 1	GOAL: Provide for the effective governance of the City of Yachats			
	OBJECTIVES	TEAM ASSIGNED	SHEPHERD	PROGRESS
1	City management of State Park facilities: Yachats State Park, Smelt Sands, Yachats Ocean Road, 804 Trail		J Tooke	Made contact with State Parks in March
2	Appropriate uses for Visitor Amenities Funds (public arts/facilities/marketing)		G Stanley	Agreed to pay Visitors Center \$20,000 to fund Events Director position
3	Housing development for all levels; incentives	Glenn/Stamley	M Glenn	Comp Plan Goals J and K
4	Diversify revenue opportunities: grant writing, utility fees, franchise fees, street fees. Coord w/Finance Com		J Tooke	June 2016, Brean suggested part of water and sewer fees go to streets fund
5	Continue development of emergency planning and resilience preparedness		M Glenn	May/June 2016, worked with EP on quake/tsunami drill 6/10
6	Communicating programs/activities/policies/topics/processes to citizens		M Glenn	Various meetings
7	Library Commission strategic plan, including operations/location/funding/bequest		B Frye	Commission has been meeting monthly to develop strategic plan, discuss move
	GOAL: Improve administrative processes to maintain and surpass previous high standards			
8	Database and IT capabilities development		G Scott	Ongoing data integration
9	Develop/implement satisfaction survey		G Scott	Prepared for January distribution
10	Marketing committee leadership		G Stanley	Currently working on 50/100 anniversary
	GOAL: Improve City infrastructure			
11	Increase parking in core business area		B Frye	Looking at options to purchase or develop

Page 2	OBJECTIVES	TEAM ASSIGNED	SHEPHERD	PROGRESS
12	South Reservoir project - construction oversight		J Tooke	Award contract 06-07-17; finish by 04/2018
13	Work with County to complete upgrade and repairs to Ocean View Drive and 804 Trail South		G Stanley	Discussed at joint meeting in April 2017
14	South Gate creation and placement (city limits)		B Frye	Funded - need placement and design
<i>Provide/facilitate opportunities for self-growth, education and participation in programs/projects to enhance quality of life</i>				
15	Health care services program for Yachats		B Frye	Working with LCHC, seeking public input
16	Transportation options south to Florence		B Frye	Flo-Yac bus to start on August 1
17	Formula business models ordinance		B Frye	City Attorney working on ordinance terms
18	Visual appeal of City; remove "blight"; facilitate the public display of art, especially kinetic		M Glenn	Searching for kinetic art; working on plants or rock for spaces along Hwy 101
19	Vacation rentals issue	All council	G Stanley	Changes proposed, taking input; July vote
<i>Foster "Seventh Generation" thinking</i>				
20	Encourage alternative energy projects Explore EIP wind energy project		G Scott	Met with EIP - Burkles, got current status
21	Raw water storage long-term development		J Tooke	Nothing current
22	Dark Sky Community certification		G Scott	Dark Sky lamp posts (18) placed in June
23	Wastewater bio-solids: work with other governments on more effective uses		J Tooke	Nothing current
24	Banking services for the community		M Glenn	Nothing current

STANLEY: 2, 10, 13, 19; SCOTT: 8, 9, 20, 22; FRYE: 7, 11, 14, 15, 16, 17; GLENN: 3, 5, 6, 18, 24; TOOKE: 1, 4, 12, 21, 23