Proposal to provide recruitment services for the City of Yachats' first City Administrator

Presented by



## **STATEMENT OF QUALIFICATIONS**

## ABOUT PROTHMAN

Prothman Company is a Northwest based consulting firm that specializes in providing national and regional executive recruitment services to cities, counties, and other governmental agencies throughout the western United States. Founded and incorporated in Seattle in 2001, Prothman has quickly become an industry leader known and respected for outstanding customer service, quality candidate pools, and knowledge of local government.

## **OUR EXPERTISE**

**Recruitment Knowledge and Experience:** The Prothman team has conducted over 450 recruitments and interim placements. We have read and screened over 15,000 resumes, and we have personally interviewed over 5,000 semifinalist candidates. We know how to read between the lines, filter the fluff, and drill down to the qualities and experiences required to be a good manager.

**Firsthand Knowledge of Local Government**: Every Prothman team member has worked in local government. Our talented consultants have a cumulative 150 years in local government service, with expertise ranging from organization management, police and fire management, human resources, finance, public works and elected official public service.

## **OUR PROVEN PROCESS**

Clients and candidates continually tell us that we have the best process and client service in the industry. The tenure of our placements is among the best in the industry because we understand that "fit" is the most important part of the process; not just fit within the organization, but fit within the community as well.

## **OUR GUARANTEE**

We are confident in our ability to recruit an experienced and qualified candidate who will be the perfect "fit" for your organization. Should the selected finalist leave the position or be terminated for cause within **one year** from the employment date, we will conduct a replacement search with no additional professional fee.

## **CONTACT INFORMATION**

Sonja Prothman: sonja@prothman.com, 206.605.0415 cell 371 NE Gilman Blvd, Suite 350, Issaquah, WA 98027 Submittal Date: December 31, 2015



## **Current Recruitments**

Jefferson County, OR - Health Director City of West Linn, OR - City Manager City of Woodland, WA - City Administrator City of Chehalis, WA - City Manager Ben Franklin Transit, WA - General Manager City of Sheridan, WY - City Administrator City of Sheridan, WY - City Administrator City of Bellingham, WA - City Engineer City of Bellingham, WA - City Engineer City of Beaverton, OR - HR Director City of Beaverton, OR - HR Director City of Gladstone, OR - Fire Chief City of Burlington, WA - Fire Chief City of Lincoln, NE - Fire Chief

## 2015-2010 Manager/Administrator Recruitments

City of Gladstone, OR - City Manager City of Scappoose, OR - City Manager City of Bandon, OR - City Manager City of Canby, OR - City Administrator City of McMinnville, OR - City Manager City of Hood River, OR - City Manager City of Hermiston, OR - City Manager Lane County, OR - County Administrator San Juan County, WA - County Manager City of Stevenson, WA - City Administrator City of Othello, WA - City Administrator City of Lynden, WA - City Administrator City of Lincoln City, OR - City Manager City of Minot, ND - City Manager City of Puyallup, WA - City Manager City of Covington, WA - City Manager WACO, WA - Executive Director City of Pasco, WA - City Manager City of Sultan, WA - City Administrator City of Stanwood, WA - City Administrator City of Issaquah, WA - Deputy City Admin. City of Duvall, WA - City Administrator City of Kenmore, WA - City Manager City of Lake Forest Park, WA - City Admin. City of Chelan, WA - City Administrator Snohomish County, WA - Executive Director City of Fife, WA - City Manager City of Bothell, WA - Asst. City Manager City of Lakewood, WA - City Manager Gravs Harbor Transit, WA - General Manager City of Waldport, OR - City Manager City of Lake Oswego, OR - City Manager Deschutes County, OR - County Administrator SW Clean Air Agency, WA - Executive Director eCityGov Alliance, WA - Executive Director Paine Field, WA - Airport Director Summit County, UT - County Manager City Belgrade, MT - City Manager City of Lebanon, OR - City Manager City of Polson, MT - City Manager Intercity Transit, WA - General Manager Snohomish Health District, WA - Deputy Director CAM-PLEX, Gillette, WY- General Manager City of Ontario, OR - City Manager Clatsop County, OR - County Manager City of Port Angeles, WA - City Manager City of Ridgefield, WA - City Manager MRSC, WA - Executive Director City of White Salmon, WA - City Administrator City of Lewiston, ID - City Manager City of Milwaukie, OR - City Manager City of Lacey, WA - City Manager City of Riverton, WY - City Administrator City of Shoreline, WA - City Manager City of Gillette, WY - City Administrator City of Casper, WY - City Manager City of Issaguah, WA - City Administrator City of Newcastle, WA - City Manager City of Sunnyside, WA- City Manager



## Past Recruitments & References

**City of Woodburn, OR** - City Administrator, HR Director, Community Development Director, Police Chief, Economic Development Director Contact - City Administrator, Scott Derickson - 503.982.5228

City of Hood River, OR - City Manager

Contact - Councilor, Mark Zanmiller - 541.436.0654, City Manager, Steve Wheeler - 541.387.5252

**City of Vancouver, WA** - HR Director, Parks & Rec. Director, Budget Manager Contact - Deputy City Manager, Dave Mercier - 360.487.8610

## Availability, Communication & Schedule

One of our first tasks will be to coordinate and commit a schedule. Then, we protect your dates on a master schedule to assure we never miss a commitment. Our recruitments take approximately 12-15 weeks to complete, depending on the scope and direction from the client. You can expect approximately: 2-3 weeks for stakeholder interviews and profile development and approval, 6 weeks for recruitment, 2-3 weeks for screening and interviewing, and 2-3 weeks for coordinating final interviews.

## Sample Schedule

Date	Торіс
Weeks of January 11 & 18, 2016	Work schedule, profile, and hold stakeholder interviews; Prothman travels to Yachats
January 25, 2016	Send profile for review
February 8, 2016	Post profile and start advertising
March 20, 2016	Application Close Date
Weeks of March 21 & 28, 2016	Prothman screens applications & interviews top 10 - 15 candidates
Week of April 4, 2016	Work Session to review semifinalists and pick finalists; via phone conference or Skype
Week of April 25 or May 2, 2016	Final Interview Process, usually includes evening reception and next day interviews; Prothman travels to Yachats



## **PROJECT TEAM**

## **ROSS SCHULTZ - PROJECT LEAD**

Ross is a senior consultant for Prothman with 34 years of public service experience, most notably 11 years as Corporate Finance Manager for the Port of Portland and 7 years as City Manager for the city of Sherwood, OR. Since his retirement in 2008, Ross became a principal partner in a municipal consulting firm and has served as interim Finance Director and interim City Manager for 6 municipalities, including, Gladstone, Hood River, Independence and Newport, OR. Ross is active with the League of Oregon Cities teaching Budget 101. Ross earned a Bachelor of Science degree in Business Administration from the Cal Poly Pomona and completed a series of CPA courses at Portland State University. A resident of Oregon for the past 35 years, Ross enjoys golf, hiking and auto restoration.

## **GREG PROTHMAN - PROJECT CO-LEAD**

As President of the Prothman Company, Greg offers a unique combination of 20+ years experience in various functions of government and 17 years of experience in public sector recruitment. Prior to forming the Prothman Company, Greg served as a police officer for the University of Washington and the City of Renton. He left police work after completing his Master of Public Administration degree and accepted an administrative position for the City of Des Moines, WA. He was quickly promoted to Assistant City Manager and then City Manager. After nine years in Des Moines, Greg left city management to become a partner in a local executive recruitment firm. A Seattle native, Greg completed his BA at Western Washington. University and his Master of Public Administration degree from the University of Washington. Greg is a member of SMR (Seattle Mountain Rescue).

## **SONJA PROTHMAN - PROJECT SUPPORT**

As Vice-President of the Prothman Company, Sonja assists with recruitments and organizational assessments, and she manages the support staff and the "business" side of Prothman. Sonja is a former councilmember for the City of Normandy Park and brings to Prothman the "elected official" side of city government—an invaluable perspective for understanding our clients' needs. Sonja also brings private sector expertise having worked with the Boeing Company where she was on the start-up team as lead negotiator for schedules and deliverables for the first 777 composite empennage. A Seattle native, Sonja earned a Bachelor's Degree in Communications from the University of Washington.

## **BARRY GASKINS - PROJECT SUPPORT**

Barry Gaskins is responsible for candidate management. His attention to detail and understanding of timeliness to the customer and candidates is remarkable. Barry works with the lead consultant in following through with scheduling interviews, arranging candidate travel, managing candidate application packets, and assembly of candidate information to give to the client. Barry came to us from the Bill & Melinda Gates Foundation where he served as a Program Assistant for four years in the US Library Program. Barry earned his Bachelor's Degree from California State University in Los Angeles.



## **Recruitment Strategy**

Every recruitment we conduct is a national search. We have an aggressive national advertising campaign and we have the ability to mail the job announcement to every city, county, district, etc., in the US. Screening for "fit" is one of the most important elements in a recruitment. What sets us apart from our competition is that we know this region... our office is in Washington and we specialize in the western states. The length of tenure of our placed candidates is the highest in the industry because we understand the qualities required for candidates to fit within our unique communities, cultures and weather!

We have conducted hundreds of successful executive searches and refined our process along the way. We provide the process, but you call the shots... whether you want weekly updates or monthly updates, more meetings or less meetings... we tailor every recruitment to meet your needs. We will partner with you and find you a highly qualified candidate who is the perfect "fit" for your organization, guaranteed!

## **Recruitment Process**

## **Project Review**

The first step will be to review the following topics:

- Review the scope of work and project schedule
- Identify the geographic scope of the search (local, regional or national)
- Review the compensation package and decide if a salary survey is needed
- Identify key stakeholders

## Information Gathering and Research (Soliciting Input)

We will travel to Yachats and spend as much time as it takes to learn everything we can about your organization. Our goal is to thoroughly understand the values and culture of the City of Yachats, as well as the preferred qualifications you desire in your next City Administrator. We will:

- Meet with the Mayor
- Meet with City Council
- Meet with staff other stakeholders as directed
- Review all documents related to the position

## **Position Profile Development** (Identifying the Ideal Candidate)

We will develop a profile of your ideal candidate. Once the Position Profile is written and approved, it will serve as the foundation for our determination of a candidate's "fit" within the organization and community. Profiles include the following:

## • A description of the ideal candidate's qualifications

- Years of related experience and education required
- Ideal personality traits and work habits
- Organization-specific information
  - Description of the organization, position and key responsibilities
  - Priorities and challenges facing the organization
- Community-specific information
  - Overview of the region
  - Description of the environment and quality of life details
- Compensation package details
- Information on how to apply



## **Recruitment and Advertising Strategy** (Locating Qualified Candidates)

We recognize that often the best candidates are not actively looking for a new position--*this is the person we want to reach and recruit.* We have an aggressive recruitment strategy which involves the following:

- **Print and Internet-based Ads** placed nationally in professional publications, journals and on related websites.
- Direct Mail Recruitment Brochures sent directly to hundreds of highly qualified city/county management professionals who are not actively searching for a new position.
- Direct Contact Calls placed directly to city/county management professionals we know.
- Posting the Position Profile on the Prothman Website, which receives thousands of hits per month.

## **Candidate Screening** (Narrowing the Field)

Once the application deadline has passed, we will conduct an extensive candidate review designed to gather detailed information on the leading candidates. The screening process has 4 key steps:

- 1) Application Review: We will screen the candidates for qualifications based on the resumes, applications, and supplemental questions (to determine a candidate's writing skills, analytical abilities and communication style). After the initial screening, we take the yes's and maybe's and complete a second screening where we take a much deeper look into the training, work history and qualifications of each candidate.
- 2) Personal Interviews: We will conduct in-depth videoconference or in-person interviews with the top 8 to 15 candidates. During the interviews, we ask the technical questions to gauge their competency, and just as importantly, we design our interviews to measure the candidate's fit within your organization.
- 3) Internet Publication Background Search: We conduct an internet publication search on all semifinalist candidates prior to their interviews.
- 4) Work Session: We will prepare a detailed summary report and send you binders which include each candidate's application materials and the results of the personal interviews and publication search. We will meet with you via Skype or conference call and advise you of the candidates meeting the qualifications, our knowledge of them, and their strengths and weaknesses relative to fit within your organization. We will give you our recommendations and then work with you to identify the top 4 to 6 candidates to invite to the final interviews. We will discuss the planning and design of the final interview process during this meeting.

## **Final Interview Process** (Selecting the Right Candidate)

The design of the final interviews is an integral component towards making sure that all stakeholders have the opportunity to learn as much as possible about each candidate.

- Elements of the design process include:
  - Deciding on the Structure of the Interviews We will tailor the interview process to fit your needs. It may involve using various interview panels (which can include community stakeholders), a public evening reception or one-on-one interviews with the decision makers.
  - **Deciding on Candidate Travel Expenses** We will help you identify which expenses your organization wishes to cover.
  - Identifying Interview Panel Participants & Panel Facilitators We will work with you to identify the participants of different interview panels to ensure that all stakeholders identified have been represented.



## Public Reception

We recommend that you have a public reception the evening before the interview so that the Mayor, City Council, staff and community members have a chance to meet the finalist candidates in an informal setting. We will facilitate the reception.

## Background Checks

Prior to the final interviews, we will conduct a background check on each of the finalist candidates. Background checks include the following:

## • References

We conduct 4-5 reference checks on each candidate. We ask each candidate to provide names of their supervisors, subordinates and peers for the last several years.

# • Education Verification, Criminal History, Driving Record and Sex Offender Check

We contract with Sterling for all driving record, education verification, criminal history, and sex offender checks. We will conduct a criminal history, driving record and sex offender check on each candidate in the states in which they have worked.

## Candidate Travel Coordination

For those candidates who will be traveling to the final interviews, we work with the candidates to organize the most cost effective travel arrangements.

## • Final Interview Binders

We will provide Final Interview Binders. They are the tool that keeps the final interview process organized and ensures that all interviewers are "on the same page" when it comes to evaluating each candidate.

## • Final Interviews with Candidates

We will travel to Yachats and facilitate the interviews. The interview process usually begins with a morning briefing where schedule and process will be discussed with all those involved in the interviews. Each candidate will then go through a series of one hour interview sessions, with an hour break for lunch.

- Panelists & Decision Makers Debrief: After the interviews are complete, we will facilitate a debrief with all panel participants where the panel facilitators will report their panel's view of the strengths and weaknesses of each candidate interviewed. The decision makers will also have an opportunity to ask panelists questions.
- Candidate Evaluation Session: After the debrief we will facilitate the evaluation process, help the decision makers come to consensus, discuss next steps, and organize any additional candidate referencing or research if needed.
- Facilitate Employment Agreement: Once the top candidate has been selected, we will offer any assistance needed in developing a letter of offer and negotiating terms of the employment agreement.

## Warranty

 Repeat the Recruitment: Should a top candidate not be chosen, we will repeat the recruitment with no additional professional fee, the only cost to you are the expenses.



## FEE, EXPENSES & GUARANTEE

## **Professional Fee**

The fee for conducting a city administrator recruitment with a one-year guarantee is \$16,500, plus expenses. The professional fee covers all Prothman consultant and staff time required to conduct the recruitment. This includes all correspondence and two (2) on-site meetings with the client, writing and placing the recruitment ads, development of the candidate profile, creating and sending invitation letters, reviewing resumes, coordinating and conducting semifinalist interviews, coordinating and attending finalist interviews, coordinating candidate travel, professional reference checks on the finalist candidates and all other search related tasks required to successfully complete the recruitment.

## **Expenses**

Expenses vary depending on the design of the recruitment. We work diligently to keep expenses at a minimum and keep records of all expenditures. The City of Yachats will be responsible for reimbursing expenses Prothman incurs on your behalf. Expense items include but are not limited to:

- Newspaper, trade journal, websites and other advertising (approx. \$1,100 1,400)
- Direct mail announcements (approx. \$1,200 1,600)
- Final Interview Binders & printing of materials (approx. \$300 600)
- Delivery expenses for Interview Binders (approx. \$150 450)
- Consultant travel: Ross Shultz mileage at current IRS rate, travel time @ \$60 per hour, lodging if needed (approx. \$600 \$800 per trip). Greg Prothman airfare, rental car, travel time @ \$60 per hour, lodging if needed for final interviews (approx. \$800 \$1,000 per trip)
- Background checks performed by Sterling (approx. \$175 per candidate)
- Any client-required licenses, fees or taxes
- Candidate travel: We cannot approximate candidate travel expenses because they vary depending on the number of candidates, how far the candidates travel, length of stay, if spouses are included, etc. If you wish, we will coordinate and forward to your organization the candidates' travel receipts for direct reimbursement to the candidates.

A 3% charge will be added to all expenses which reflect our City of Issaquah and Washington State B&O tax obligations on every dollar we invoice for. Professional fees are billed in three equal installments throughout the recruitment. Expenses are billed monthly.

## **Guarantee**

Our record of success in placing highly qualified candidates provides that Prothman will guarantee with a full recruitment that if the selected finalist is terminated or resigns within **one year** from the employment date, we will conduct a replacement search with no additional professional fee, your only cost would be the expenses; on the conditions that Prothman has conducted a full recruitment process and the position has been recruited at market rate salary.

## **Cancellation**

You have the right to cancel the search at any time. Your only obligation would be the fees and expenses incurred prior to cancellation.



## **CLIENT LIST**

*City of Aberdeen, WA* Public Works Director

Association of Washington Cities (AWC) Chief Executive Officer

*City of Arlington, WA* Community Development Director (2) City Administrator Fire Chief (2) Finance Director (2) Utilities Manager Public Works Director Building Official Police Chief

*City of Auburn, WA* Planning, Building & Community Dir.

#### City of Bainbridge Island, WA

City Administrator (2) Finance Director Community Development Dir. City Attorney Deputy Finance Director Project Manager Engineer

City of Bandon, OR City Manager

Basin Disposal, Inc. (WA) Chief Financial Officer

#### City of Battle Ground, WA

Deputy City Manager Public Works Director Finance Director Police Chief

*City of Beaverton, OR* Human Resources Director

*City of Belgrade, MT* City Manager

*City of Bellevue, WA* Utilities Deputy Director Senior Planners

City of Bend, OR Police Chief

### Benton County Emergency Svcs., WA

Director of Emergency Services Emergency Management Manager Communications Manager **Benton County Fire District #4, WA** Fire Chief (2)

*City of Billings, MT* City Engineer Engineering Division Manager

*City of Blaine, WA* Public Works Director Finance Director

*Blaine County, ID* County Administrator (2)

*City of Boardman, OR* Police Chief

City of Bonney Lake, WA Public Works Director

#### City of Bothell, WA

Public Works Director (2) Fire Chief (2) Human Resources Director (2) Deputy City Manager City Attorney Police Chief Assistant City Manager Parks & Recreation Director Community Development Director

#### City of Bozeman, MT

Chief Building Official Human Resources Director Parks & Recreation Director Public Works Director Community Development Director

*City of Bremerton, WA* Public Works Director Police Chief

Brigham City, UT Police Chief

Camano Island Fire & Rescue, WA Fire Chief

Campbell County Fire Department, WY General Manager Fire Chief

CAM-PLEX Multi-Event Facilities (WY) General Manager

*City of Canby, OR* Police Chief City Administrator Canby Fire District 62, OR Fire Chief

*City of Carnation, WA* City Manager (2) Public Works Director

City of Casper, WY City Manager

**Central Valley Fire District, MT** Fire Chief Fire Marshal

Central Whidbey Island Fire & Rescue, WA Fire Chief

*City of Centralia, WA* Community Development Director Economic Development Director

*City of Chehalis, WA* City Manager Police Chief Finance Manager

City of Chelan, WA City Administrator (2)

**Chelan County, WA** Community Development Dir. Regional Justice Center Director RJC Deputy Director

Chelan County Public Utility District (WA) Managing Director - HR, Labor & Safety

Clackamas Community College, OR Director of Campus Safety

Clackamas County, OR County Administrator

Clackamas River Water Dist., OR General Manager

*Clatsop County, OR* County Manager (2) Community Corrections Director Building Official Development Services Manager

Clatsop County Sheriff's Office, OR Jail Commander



*City of College Place, WA* Environmental Services Director

*City of Colorado Springs, CO* Assistant City Manager

*City of Connell, WA* City Administrator

*City of Covington, WA* City Manager

**Covington Water District, WA** Utilities Director District Engineer Water Resources Manager Assistant Water Resources Manager Project Engineer Business Manager Controller

**Cowlitz County, WA** Building & Planning Director Engineer 3

Cowlitz Sewer Operating Board, WA Superintendent

Cowlitz-Wahkiakum Council of Governments, WA Executive Director

*City of Damascus, OR* Community Development Dir. City Manager

Deschutes County, OR County Administrator

*City of DuPont, WA* City Administrator Planning Director Finance Director Public Works Director

*City of Duvall, WA* Planning Director Accountant City Administrator Finance Director

*East Jefferson Fire Rescue, WA* Fire Chief

East Multnomah Soil & Water Conservation District (OR) Executive Director

*East Olympia Fire District #6, WA* Fire Chief East Pierce Fire & Rescue (WA) Fire Chief

Eastside Baby Corner (WA) Executive Director

eCityGov Alliance (WA) Executive Director

*City of Edgewood, WA* City Manager (2) Public Works Director Engineer Senior Planner

*City of Enumclaw, WA* Finance Director Fire Chief

*City of Ephrata, WA* Police Chief

*City of Federal Way, WA* Finance Director Community Development Director

*City of Ferndale, WA* Police Chief Public Works Director (2)

*City of Fife, WA* City Clerk Community Development Director City Manager

*City of Fircrest, WA* City Manager Finance Director

Franklin County, WA County Administrator

*City of Gillette, WY* Public Works Director Community Development Director City Administrator

*City of Gladstone, OR* City Administrator

Grays Harbor Transit (WA) General Manager

City of Great Falls, MT City Attorney

*City of Green River, WY* Community Development Director

#### Gunnison County, CO

County Manager Community Development Director Airport Manager Human Resources Director Health & Human Services Director IT Director Deputy County Attorney

City of Hailey, ID City Administrator

*City of Hermiston, OR* City Manager

*City of Hood River, OR* City Manager

Intercity Transit, WA General Manager

Issaquah Food & Clothing Bank, WA Executive Director

*City of Issaquah, WA* Police Chief City Administrator Deputy City Administrator (2) Deputy Finance Director

Jackson County, OR HR/Risk Management Director

JEFFCOM 9-1-1, WA Director

Jefferson County, WA County Administrator

City of Kalama, WA Police Chief

*City of Kelso, WA* Public Works Director Community Development Dir. City Manager

City of Kemmerer, WY Public Works Director

*City of Kenmore, WA* City Manager (2) Finance Director City Engineer (2) Community Development Director

City of Kennewick, WA Planning Director

*City of Kent, WA* Professional Land Surveyor Finance Director Information Tech. Director



*City of Ketchum, ID* City Administrator

Ketchum Community Development Corporation, ID Executive Director

*King County Housing Authority, WA* Finance Director

*King County Sheriff's Office, WA* Chief Financial Officer

*City of Kirkland, WA* Water Division Manager Public Works Director Director of Fire & Building Services

Kootenai County Fire & Rescue, ID Fire Chief

City of La Center, WA Police Chief

City of Lacey, WA City Manager

Lacey Fire District 3, WA Fire Chief

*City of Lake Forest Park, WA* City Administrator (3)

*City of Lake Oswego, OR* City Manager Water Treatment Plant Manager

Lake Stevens Fire (WA) Fire Chief

*City of Lakewood, WA* City Manager Assistant City Manager

*Lane County, OR* County Administrator

*City of Leavenworth, WA* City Administrator (2) Public Works Director Finance Director/City Clerk

*City of Lebanon, OR* City Manager

Lewis County, WA Public Works Director/ County Engineer Director of Public Health & Social Services Community Development Director City of Lewiston, ID City Manager

*City of Lincoln City, OR* Finance Director City Manager Human Resources Director

*City of Littleton, CO* Finance Director

*City of Long Beach, WA* Community Development Director

City of Longview, WA City Manager

Los Alamos County, NM County Administrator

LOTT Clean Water Alliance, WA Finance Manager

*City of Louisville, CO* City Manager

*City of Lynden, WA* Public Works Director (2) City Administrator

*City of Lynnwood, WA* Public Works Director Assistant Fire Chief Finance Director

Manchester Water District, WA General Manager

*City of Marysville, WA* Police Chief Public Works Director Engineering Services Manager Streets/Surface Water Manager Community Development Director

*Marysville Fire District, WA* Fire Chief

Mason County, WA Public Works Director

*City of McMinnville, OR* City Manager

*City of Medford, OR* Planning Director

City of Medina, WA Public Works Director

*Metro Parks Tacoma, WA* Director of Planning & Development City of Mill Creek, WA City Manager

*City of Milwaukie, OR* City Manager

City of Minot, ND City Manager

*City of Moscow, ID* Asst. Community Development Dir.

City of Moses Lake, WA City Manager

*City of Mountlake Terrace, WA* City Manager Police Chief

*City of Mukilteo, WA* City Administrator Finance Director Management Services Director

*Multnomah County, OR* Human Resources Manager (2)

Municipal Research & Services Center of Washington - MRSC Executive Director

*MuniFinancial, WA* Senior Financial Analyst Financial Analyst 1

*City of Newcastle, WA* City Manager Public Works Director (2)

*City of Normandy Park, WA* Deputy City Manager/Finance Dir. Planning Director City Manager

North Beach Public Development Authority, WA General Manager

City of Oak Harbor, WA City Attorney

*City of Olympia, WA* Public Works Finance Manager

*City of Ontario, OR* City Manager (2)

*City of Othello, WA* City Administrator Police Chief Community Development Director

Park City, UT Community Development Director



*City of Pasco, WA* City Manager Finance Director

**Pend Oreille County, WA** Public Works Director

*City of Polson, MT* City Manager

*City of Port Angeles, WA* Police Chief City Manager Finance Director Public Works Director

*City of Port Townsend, WA* Development Services Director Finance Director

*City of Post Falls, ID* City Administrator Community Development Director

*City of Poulsbo, WA* Chief of Police (2)

*City of Prosser, WA* City Administrator (2) Finance Director (2) City Clerk

*City of Puyallup, WA* Assistant City Manager Human Resources Director City Manager (2)

*City of Red Lodge, MT* Police Chief Community Development Director

*City of Richland, WA* Transportation Engineer Public Works Director Parks Superintendent

Richmond (VA) Redevelopment & Housing Authority - RRHA Sr. VP - Property Management & Assisted Housing

*City of Ridgefield, WA* City Manager

*City of Riverton, WY* City Administrator

*City of Salem, OR* Human Resources Director *City of Sammamish, WA* Transportation Program Engineer Senior Project Engineers (3) Project Engineer Parks Project Manager

San Juan County, WA Public Works Director County Manager

City of Sandy, OR Police Chief

*City of Scappoose, OR* City Manager

*City of Seattle, WA* Fire Chief Labor Standards Division Dir. Dir. of Administration - HR

*Port of Seattle, WA* Fire Chief

*City of Sequim, WA* Public Works Director Human Resources Director

*City of Shelton, WA* City Administrator Community Development Director Management Assistant Public Works Director (2) Police Chief

*City of Sheridan, WY* Finance & Administrative Svcs. Dir.

*City of Shoreline, WA* Deputy City Manager City Engineer (2) Planning Director Public Works Director (2) City Manager City Attorney Parks, Rec. & Cultural Svcs. Dir. Administrative Services Director

*City & Borough of Sitka, AK* Deputy Finance Director

**Skagit County, WA** Public Works Director Assistant County Engineer Youth & Family Services Admin.

*City of Snohomish, WA* City Engineer Public Works Utilities Manager Finance Director

**Snohomish County, WA** Executive Director Human Services Director Paine Field - Snohomish County Airport (WA) Airport Director

Snohomish County Emergency Radio System, WA Radio System Manager (2)

Snohomish Health District, WA Deputy Director

SNOPAC 9-1-1, WA Executive Director

*City of Snoqualmie, WA* Fire Chief Community Development Director Chief Financial Officer

Southwest Clean Air Agency, WA Executive Director

Southwest Washington Regional Transportation Council Executive Director

*City of Spokane Valley, WA* City Manager Deputy City Manager (2) Finance Director (2) Public Works Director (2) Community Development Dir. (2) Building Official (2) Parks & Recreation Director (2) City Clerk Assistant City Clerk City Attorney (2)

Spokane Valley Fire Department, WA Fire Chief

*City of Stanwood, WA* Finance Director (2) City Administrator

*City of Stevenson, WA* City Administrator

*City of Sultan, WA* City Administrator (2)

Summit County, UT County Manager

*City of Sun Valley, ID* City Administrator



*City of Sunnyside, WA* Finance/Admin. Svcs. Director City Manager

*City of Tacoma, WA* Public Works Director Finance Director Labor Negotiator

*City of Thorne Bay, AK* City Administrator

*Thurston County, WA* Human Resources Director Assistant CAO

*Tulalip Tribes, WA* Police Chief

Twin Transit, WA General Manager

#### *City of Vancouver, WA* Budget & Planning Manager Human Resources Director Parks & Recreation Director

Parks & Recreation Director City Attorney

Vashon Island Fire & Rescue, WA Fire Chief Assistant Fire Chief *City of Waldport, OR* City Manager

*City of Walla Walla, WA* City Manager Public Works Director Finance Manager

*City of Warrenton, OR* Public Works Director

Washington Association of County Officials Executive Director

Washington School Information Processing Cooperative (WSIPC) Executive Director

*Town of West Yellowstone, MT* Operations Manager

Whatcom Transportation Authority, WA General Manager Finance Director

*City of Whitefish, MT* City Manager

*City of White Salmon, WA* City Administrator/ Public Works Director Public Works Operations Manager *City of Wood Village, OR* City Administrator

*City of Woodburn, OR* City Administrator Community Development Director Human Resources Director Finance Director Police Chief Economic Development Director

*City of Woodinville, WA* City Manager Development Services Director

*City of Woodland, WA* Fire Chief

City & Borough of Wrangell, AK Borough Manager

Town of Yarrow Point, WA Town Clerk



## **EXAMPLE OF POSITION PROFILE**







# **CITY MANAGER**

# \$70,000 - \$85,000

Plus Excellent Benefits

Apply by October 6, 2013 (open until filled)

# PROTHMAN



## WHY APPLY?

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OF

Known for its miles of sandy beaches, forest roads, hiking trails, wilderness areas and a picturesque bay, the coastal town of Waldport, Oregon, offers a respite from big city living. Located just three hours from Portland and two hours

WALDPORT, OREGON 🔸

from Eugene, Waldport's obscurity is part of its charm. Residents and visitors are drawn to the relaxing and slow-paced lifestyle centered around outdoor pursuits, such as windsurfing, kayaking, boating, fishing, sailing, hiking, cycling or just wandering along the pristine seashore.

Waldport is a well run city that offers citizens a variety of opportunities to enjoy coastal life in a neighborly atmosphere. If you are an experienced professional who wants to work in a stable organization with excellent staff and a positive environment, this is the right position for you!

#### THE COMMUNITY

Located on the Alsea River and Alsea Bay on the gorgeous Oregon Coast, this quaint town with a population of about 2,000 enjoys all the benefits of coastal living in the stunning Pacific Northwest. Once known as "beachcomber's paradise," the beaches are some of the cleanest and most beautiful in America. With moderate year round temperatures, each season offers opportunities to enjoy the outdoors.



Designated an Important Birding Area (IBA) by the National Audubon Society, Alsea Bay is a pristine estuary and home to elk, salmon and river otter. Known for its crabbing and fishing, more than 5,000 vessels frequent the bay and river every year either to catch Dungeness crabs or to take advantage of the area's superb Chinook salmon season, which takes place in the fall.

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The newly built Woodland Trail allows residents and visitors to enjoy a "heavy woodsy" experience right in the middle of town. The Alsea Bay Bridge Interpretive Center in Waldport provides tours of the historic bridge and nearby marine area. Other nearby state park facilities, such as the immensely popular Seal Rock Wayside north of Waldport, offer up close and personal views of local wildlife and other ecological attractions.

Crestview Golf Club is a scenic 9-hole course with a friendly, family atmosphere and unique challenges that will appeal to all levels of ability. Crestview is easy to walk, is playable year-round and open from dawn to dusk.

Created by Seashore Family Literacy as a way to promote good health and recreation, Waldport's Green Bike Program provides free bicycles for anyone to ride at any time to any destination. Based on the honor system, participants use the bikes and then leave them in an accessible place for the next rider. Adult and youth volunteers work together to restore and maintain over 100 community bicycles.

Waldport is a popular bedroom community for the larger town of Newport 16 miles to the north, which houses the offices of several federal and

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state agencies, including Oregon State University's Hatfield Marine Science Center, NOAA's Pacific Marine Operation Center, Environmental Protection Agency, and the Oregon Department of Fish & Wildlife. It also hosts the Oregon Coast Aquarium and the main campus of the Oregon Coast Community College. In Waldport, the Community College has an annex that is the nursing program for the college.

OF

WALDPORT, OREGON +



## THE CITY

Incorporated in 1911, Waldport operates as a council-manager form of government. The city manager is appointed by and serves at the pleasure of a 7 member council. The mayor is elected at large every two years, while the council members are elected every 4 years with overlapping terms. Mayor Susan Woodruff took office in 2011 after serving as a councilmember since 2001. Nancy E. Leonard, City Manager since 2001, will be retiring in January 2014.

Waldport operates with a \$5 million overall budget and has 14 fulltime employees. The City has been fiscally secure for over a decade, and the future appears equally secure. The water, sewer and road infrastructure are very updated with no areas of concern. Prevention, future planning and proaction has been the goal of the City rather than deferring maintenance and simply reacting to problems.

City departments include: Administration, Community Center, Land Use Planning, Library, Municipal Court, Parks and Public Works. The Waldport Public Works Department is responsible for water treatment and distribution, wastewater collection and treatment, and maintenance of the City's streets, stormwater system, and facilities, including parks. The City of Waldport Utility Billing Department is located at City Hall and provides water and/or sewer service to approximately 1,200 households and businesses. Central Oregon Coast Fire & Rescue provides EMS/Fire services and the Lincoln County Sheriff's Office provides police services to Waldport.

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## THE POSITION

The City Manager works under the broad policy guidance of the City Council and performs high level administrative, technical and professional work in directing and supervising the administration of city government.

The City Manager supervises all departments, agencies and offices of the City to achieve goals within available resources. He/she plans and organizes workloads and staff assignments, trains, motivates and evaluates assigned staff, reviews progress and directs changes as needed.

## Other responsibilities include:

- Attends all meetings of the Council, unless excused by the Council or the Mayor, keeps the Council advised at all times of the affairs and needs of the City, and makes reports annually or more frequently if requested by the Council of all the affairs and departments of the City.
- Ensures that all ordinances are enforced and that the provisions of all franchises, leases, contracts, permits and privileges granted by the City are observed.
- Appoints, disciplines, and removes all City employees unless exceptions are noted, and has general supervision and control over them and their work, with power to transfer an employee from one department to another, and shall exercise supervision and control over the departments, to the end of obtaining the utmost efficiency in each of them. The City Manager may not supervise or regulate: (a) the Council; (b) the Municipal Judge in the Judge's judicial functions; (c) City Attorney; (d) except as the Council authorizes, appointive personnel of the City whom the City Manager does not appoint.
- Supervises all purchasing and contracts.
- Is responsible for preparing and submitting to the Budget Committee the annual budget estimates and such reports as that body requests.



Has general supervision over all City properties and supervises the operations of all public utilities owned and operated by the City.

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## **OPPORTUNITIES & CHALLENGES**

#### **Economic Development**

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The most noticeable challenge facing the City as a whole is the many empty store-fronts on the main street. (Highway 101 through downtown). The City applied for and received a \$3 million ODOT grant to reconstruct the downtown corridor in an effort to entice businesses and bring more tourist traffic. However, the stability of the brick-and-mortar retail shops still remains tenuous.

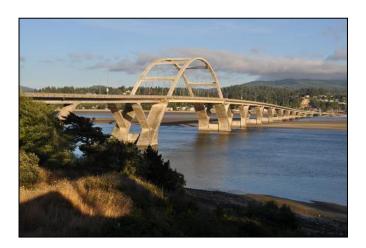
#### **Creative Vision**

The old high school, which will be torn down in a few months, sits on about 14 acres of land next to City Hall. FEMA just granted their first "mitigation" grant to the school district in the amount of \$3 million to purchase the development rights to the land and require that it be converted to open space in perpetuity due to potential flooding in the event of a tsunami. The City and the school district are working on a vision for the use of that property that would benefit the community.



#### **Promotion and Partnership**

Waldport has a focus on partnering with their government and nonprofit partners (Port of Alsea, City of Yachats, Central Coast Fire & Rescue District, Lincoln County, and Chamber of Commerce) to promote the quiet solitude and peacefulness of the area. They have just finished building a gorgeous Woodland Trail through some fabulous forest right in the middle of town and will soon have a hiking map of all the trails in this general vicinity. Waldport also promotes a kayaking business that gives kayak tours and has its own "water trail" up the river. Boating, fishing and crabbing are very popular.



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## IDEAL CANDIDATE PROFILE

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Waldport is looking for a progressive, "hands-on" working manager who understands all aspects of municipal government and who has an appreciation of the challenges currently facing small cities. Urban renewal experience will be a plus, as well as the ability to show creative solutions to community development.

Waldport is a small and informal town. The city manager will be approachable, responsive, downto-earth and possess a sense of humor. Although the environment is informal, a professional presence and confidence is also important. He or she will communicate effectively, as well as establish and maintain effective working relationships with other employees, the Mayor, City Council, and the public.

The ideal candidate will lead by collaboration, and will also be a good listener who consistently deals well with personnel throughout all levels of the organization. He or she will have excellent skills in working with City Council Members, both individually and as a corporate body. He or she will be able to assist council members in team building and reaching consensus, and build an atmosphere of trust, mutual respect and cooperation.

The new city manager will have excellent skills at cooperating and sharing resources with neighboring coastal cities, emergency response, and the school district. The successful candidate will have a proven track record of conservative budget and financial management, and demonstrate the ability to administer, make sound management decisions, and initiate work without direct supervision. Knowledge of land use issues is also a plus.



## **EXPERIENCE & EDUCATION**

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Graduation from an accredited four year college or university with a degree in public administration, political science, business management or a closely related field, and five (5) years of applicable experience in public sector administration.

Considerable knowledge of modern policies and practices of public administration; working knowledge of public sector finance, human resources, public works, and community development. Knowledge of Oregon Land Use Laws preferred. Considerable computer skills and use of GIS mapping systems preferred.

## **COMPENSATION & BENEFITS**

- > \$70,000 \$85,000
- Medical plan provided by Regence Blue Cross and includes alternative care

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Dental coverage provided by ODS

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WALDPORT, OREGON +

- Life & Disability
- Healthcare flexible spending accounts
- Oregon Public Employees Retirement System
- 11 paid holidays
- Vacation time
- Sick leave

## www.waldport.org

The City of Waldport is an Equal Opportunity Employer. All qualified candidates are strongly encouraged to apply by **October 6, 2013** (first review, open until filled). Applications, supplemental questions, resumes and cover letters will only be accepted electronically. To **apply online**, go to **www.prothman.com** and click on "submit your application" and follow the directions provided. Resumes, cover letters and supplemental questions can be uploaded once you have logged in.





## www.prothman.com

371 NE Gilman Blvd., Ste 350 Issaquah, WA 98027 206.368.0050



## EXAMPLE OF INVITE LETTER







# **CITY MANAGER**

## \$115,000 - \$135,000

First Review: October 19, 2014 Open Until Filled

*Lincoln City, Oregon Population:* 7,900 *Average Service Population:* 15,000

Apply at www.prothman.com

Dear Colleague,

Prothman is currently recruiting for the City Manager position for the City of Lincoln City, Oregon. We invite you to review the position details on the back page, and if you find that this position isn't right for you, could you please pass this on to other senior public sector management professionals who may be ready for this next step in their career.

Thank you for your consideration and help!

The Prothman Company





## CITY OF LINCOLN CITY, OREGON + CITY MANAGER

#### WHY APPLY?



Located on the scenic Oregon Coast, Lincoln City borders 680-acre Devils Lake and the Coast Range on the east and the Pacific Ocean on the west. Its stunning natural scenery and outdoor recreational opportunities make the City a popular tourist destination.

Residents enjoy the perks of small town life with major urban cities nearby, such as Salem 58 miles to the east and Portland 88 to the northeast.

Lincoln City is committed to maintaining its character while growing its economy and enhancing what makes it a special Pacific Northwest coastal town. If you are a public sector professional looking to lead a community toward a bright and exciting future while preserving its charm and protecting its natural beauty, this is the right position for you.



## THE COMMUNITY

Incorporated in 1965, the City has a population of approximately 7,900 which can grow up to 30,000 at peak tourist season. The City boasts 7.5 miles of beautiful, clean sandy beaches, with the Salmon River and Cascade Head to the north and the Siletz Bay National Wildlife Refuge to the south. The City enjoys a mild maritime climate with rain and excellent air quality. The consistent breeze on the beaches makes Lincoln City one of the best places in the world to walk on the beach and fly a kite. Surfing and kite-boarding conditions are also world-class. Residents and visitors also enjoy golfing, hiking, fishing, skiing, rock hunting, bird watching, tide pooling and boating. Lincoln City has a flourishing arts community with several glass blowing shops and a state-of-the-art culinary center that features seasonally-inspired cooking and focuses on the abundant foods of the Pacific Northwest. The Lincoln Cultural Center offers classes in art, dance, music, literature and theater for all ages. Founded in 1970, the Sitka Center for Art and Ecology fosters creativity, intellectual inquiry and education.



The Confederated Tribes of the Siletz Indians are an important part of the City's past and present. They own and operate the Chinook Winds Casino, a 24-hour resort which offers gambling, golfing, concerts, a convention center and restaurants.

#### THE CITY & POSITION

The City operates under the Council/Manager form of government. The City Council is comprised of six Council Members elected from three wards and the Mayor is elected at large. They have staggered four year terms. The annual budget is \$41 million including the General Fund budget of \$10 million. The General Fund has an ending balance of about \$3.5 million. 140 FTEs offer a full range of City services including water, sewer, streets, parks, police, urban renewal, recreation, court, community development, a library and a visitor's bureau.

The City Manager is appointed by and serves at the pleasure of the Mayor and City Council. The City Manager is responsible for the overall management of the City's organization and operations. He/she plans and directs the activities of all City departments and functions through subordinate department directors and others. The City Manager provides information to City Council, acts as their policy advisor and serves as the City's Chief Administrative Officer and Budget Officer.

Please visit www.prothman.com to review the detailed position profile and compensation package.

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